

Business, Marketing and Finance

Business and Industry Endorsement

**Business, Marketing
and Finance
Program of Study**

Do you...

plan to run your own business?

like to take charge in group projects?

have good customer service skills and enjoy working with the public?

work well with math and numbers?

have good critical thinking skills?

like making decisions ?

Then invest in your future with a career in Business, Marketing, and Finance!

From small business owners to global corporate headquarters, there is a growing need for employees with strong financial, organizational, time management, and communication skills.

 **Career and Technical
Education
Pasadena ISD**

Pasadena ISD Pathways
Accounting & Financial Services
Business Management
Business Related—Job
Marketing



Fastest Growing Careers

Actuaries
Marketing Managers
Management Analysts

Highest Paying Careers

Marketing Manager	\$ 136,850
Financial Managers	\$ 129,890
Actuary	\$ 108,350
Management Analyst	\$ 85,260
Budget Analyst	\$ 76,540

Careers To Consider

4 Year College Degree & Higher:

Management Analyst
Accountant
Cost Estimator

2-Year College Degree:

Purchasing Clerk
Sales Agent
Bookkeeper

Certification and HS Diploma:

Auditing Clerk
Account Collector

Career Pathways in Pasadena ISD

	Grade 9	Grade 10	Grade 11	Grade 12
Accounting and Financial Services CTHS, DHS, PHS, PMHS, SRHS, SHHS, Tegeler	Principles of Business	Business Information Mgmt I	Accounting I Or Money Matters	Accounting 2 Financial Analysis Practicum in Business Mgmt Career Prep
Business Management DHS, PHS, PMHS, SRHS, SHHS, Tegeler	Principles of Business	Business Information Mgmt I	Business Information Mgmt II Practicum in Business Mgmt Career Prep	Business Mgmt Practicum in Business Mgmt Career Prep Career Prep II
Marketing DHS, PMHS, SRHS, SHHS	Principles of Business Mktng and Finance	Social Media Marketing Sports Entertainment Marketing	Sports Mktng II Advertising Career Prep I Market Dyn	Retail Mgmt Pract in Mktng Career Prep 2

Please refer to the Pasadena Course Selection and Registration Guide for more information on career pathways, endorsements, course requirements, and certification opportunities offered at each high school campus.

Earn Industry Certifications

Microsoft Specialist—Word
Microsoft Specialist—Excel

Microsoft Expert—Word
Microsoft Expert—Excel

Career and Technical Student Organization

The mission of **Business Professionals of America (BPA)** is to develop and empower student leaders to discover their passion and change the world by creating unmatched opportunities in learning, professional growth and service through education, competition, community service and personal development.



The **Distributive Education Clubs of America (DECA)** prepares emerg entrepreneurs for careers in marketing, finance, hospitality and managem



**INDEPENDENT
SCHOOL DISTRICT**